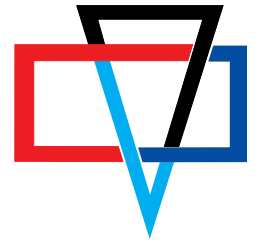


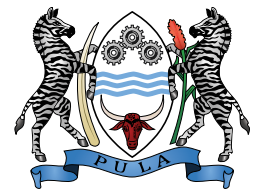
**U.S.-AFRICA**  
BUSINESS SUMMIT  
2023



# ENHANCING AFRICA'S VALUE IN GLOBAL VALUE CHAINS

Gaborone, Botswana  
July 11 - 14, 2023

A Corporate Council on Africa Signature Event.  
Organized in Partnership with the  
Government of Botswana



Celebrating  
Excellence in Building  
**U.S.-Africa Business**



# ENHANCING AFRICA'S VALUE IN GLOBAL VALUE CHAINS

**The largest and most influential  
U.S. conference on doing business and  
investing in Africa.**

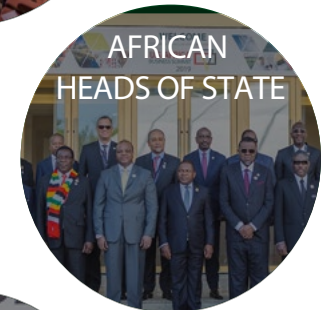
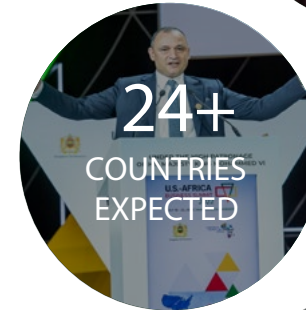
This year's Summit - themed *"Enhancing Africa's Value In Global Value Chains"* will explore a renewed commitment by both public and private sector stakeholders to **building stronger U.S.-Africa trade, investment, and commercial ties** as we emerge from unprecedented health and economic challenges.

Corporate Council on Africa (CCA) in partnership with the Government of Botswana will host the U.S.-Africa Business Summit on July 11-14, 2023 in Gaborone, Botswana. The Summit will bring together more than 1,000 U.S. and African public and private sector participants, including African Heads of State, U.S. and African Ministers and senior government officials, private sector executives and entrepreneurs, international investors, and multilateral stakeholders.

Our objective is to build on the momentum of the successful December 2022 U.S.- Africa Leaders Summit and Business Forum, providing the opportunity to once again connect government and private sector decision makers who are advancing the U.S.-Africa trade, investment, and business relationship.



## WHAT TO EXPECT





## TO CONTINUE TO BUILD RESILIENT AND SUSTAINABLE PARTNERSHIPS - WE MUST HAVE BETTER INSIGHTS

### Sector-focused High-Level Dialogues

Hear from African Heads of State, United States government senior officials, and CEOs of leading U.S. and African companies on industry-tested solutions to today's business challenges.

### Thought Leadership Sessions

These sessions will focus on key sectors including creative industries, energy transition and climate, financing, SMEs, and youth and women's roles in U.S.-Africa commerce. We encourage an exchange of business cards to continue the conversation.

### Doing Business in Africa Country Forums

Interact with high-level government officials and business leaders from countries with some of the most promising markets for investments and hear about business opportunities, government policies and success stories.

### Pathways to Financing

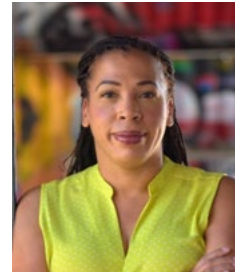
Receive updates on available financing from the U.S. government, institutional investors, U.S. and African banks and more.

CORPORATE  
COUNCIL ON  
AFRICA



**Summit Quotes**  
"CCA's power to convene all the right actors in U.S.-Africa business is unrivaled!"

**John Olajide**, CEO, Axxess



"The depth of the Summit agenda, the wonderful topics, and the informal opportunities to network throughout the social events exceeded my expectations!"

**Ayanna Lonian**, Director and Head of Content Acquisition, Worldwide Major Studio Licensing Strategy, Amazon Prime Video





**IN BUSINESS, FACE-TO-FACE MEETINGS ARE RECOGNIZED AS THE BEST WAY TO DEVELOP STRATEGIC AND TRUSTED RELATIONSHIPS.**

### **B2B & B2G Networking**

Elevate your personal and organizational brand, discover new business partners, discover new investment opportunities or investors among the hundreds of trade and investment professionals.

### **Exhibition Center**

Showcase your organization to leading business and key government officials and amplify your brand to the U.S.-Africa business and investment community.

### **Welcome Reception & Gala Dinner**

We welcome you to attend two fun and lively celebrations that will kick-off the Summit and set the tone for the 4-day conference.

### **Gaborone City Adventures**

CCA's co-host, Republic of Botswana, is facilitating site visits and tours of Gaborone and other Botswana cities before and after the Summit.





## WHY ATTEND THIS SUMMIT?

### ARE YOU...

- Interested in learning about U.S. and African policies and initiatives promoting U.S.-Africa trade, investment and business?
- Looking to invest in the fastest growing continent?
- Ready to enter the African market but not sure where to start?
- Already working in an African country but need help expanding across the continent?
- An African business exploring U.S. market opportunities and seeking U.S. partners?
- Looking to meet with decision-makers to help move your business forward?
- A business or financial institution seeking new projects and investment opportunities?
- Interested in building partnerships on the ground to further your business?
- An entrepreneur seeking the right investor or partner to get you started?
- Eager to discuss opportunities as well as the challenges you are facing with peers and experts in the field?
- Looking to showcase your company and amplify your brand in the African business and investment marketplace?

### Register Today

Please visit [www.usafricabizsummit.com](http://www.usafricabizsummit.com) to register.

### Registration Rates

CCA Members	\$600
Botswana Private Sector	\$600
Government: U.S. & Africa	\$600
Non-Members (Africa) Private Sector	\$1000
Non-Members (North America, Europe, Asia) Private Sector	\$2000

### Sponsorship Opportunities

Summit Sponsorship provides a wide array of benefits to your company, including brand recognition, complimentary conference registrations and private meeting facilitation.

[Click here](#) for more information.

To become a sponsor,

Email: [summit@corporatouncilonafrica.com](mailto:summit@corporatouncilonafrica.com)







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Excellence in Building  
**U.S.-Africa Business**

## ABOUT US

Corporate Council on Africa is the leading U.S. business association focused solely on connecting business interests between the United States and Africa.

CCA uniquely represents a broad cross section of member companies from small and medium size businesses to multinationals as well as U.S. and African firms.

## Visit

[www.corporatecouncilonafrika.com](http://www.corporatecouncilonafrika.com) to learn about the exclusive benefits of CCA Membership.

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