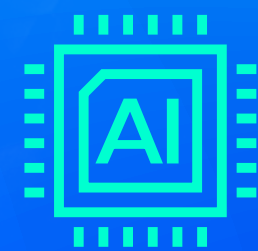


eCommerce Day

Georgia 2025

31 OCTOBER



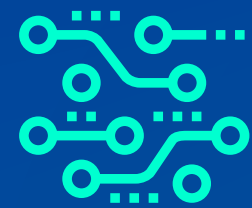
Sheraton Grand
Tbilisi Metekhi



ECOMMERCE ASSOCIATION
GEORGIA

Organized by
eCommerce Association Georgia

Join us in Tbilisi for a practical, hands-on event exploring digital commerce



Live Demos

of new tools and platforms



Workshops

to build
real skills



Showcases

from
leading
companies



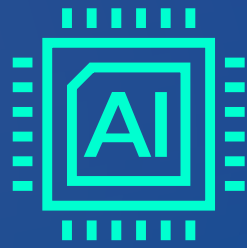
Talks
from global
and local experts



Networking Zones

for meaningful
connections

Event Focus Areas & Numbers



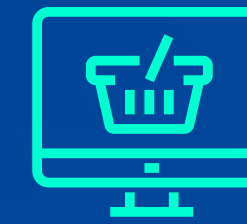
AI Commerce:

Smarter shopping with automation, personalization and data-driven tools



Live & Social eCommerce:

Selling through social platforms and livestreaming



Online Service Platforms:

Digital tools for booking, ordering, or accessing everyday services

700+

Participants

15+

Speakers & Experts

40+

Brands, Retailers,
Marketplaces

20+

Media
Representatives

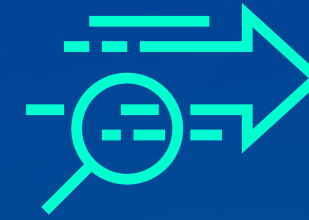
10+

Live Demos,
Showcases &
Workshops



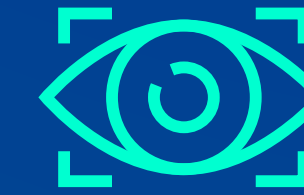
Who We Are

E-Commerce Association - Georgia



Our Mission:

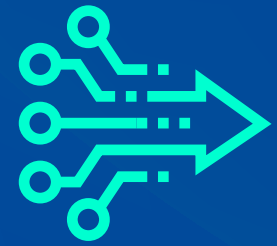
To promote, improve, and advocate for a thriving e-commerce environment through collaborative engagement with both the public and private sectors



Our Vision:

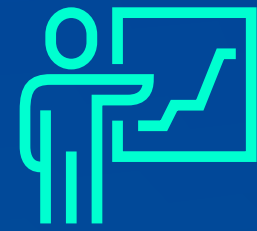
To position Georgia as a regional hub for eCommerce innovation, empower businesses through knowledge and visibility, and create a unified voice for digital commerce advancement

Why Attend?



Explore Future

Trends in
commerce and
consumer
behavior



Meet Leading Experts

from
international
and local
companies



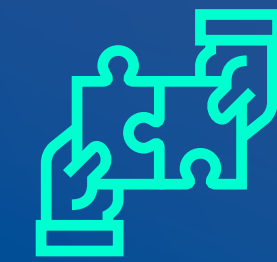
Gain Actionable Insights

from keynote
speeches and
thematic panels



Experience Innovation Firsthand

through demos
and showcases



Engage with the Community

that's building
the digital economy

Last 2 Years' Experience

1200+

Attendees from across the region

30+

Local and international speakers

aws

Matias Undurraga

Enterprise Technologist
AWS

ebay

Justin Hwa

General Manager & CXO
ex-eBay

VISA

Andrew Troung

Head of Digital & Strategy
Visa

INSPARK

Serdar Susuz

CEO

trendyol.com

Omer Kulaklikaya

Head of Corporate
Affairs

Engaging Topics : Innovation, Georgian eCommerce, Regional Trends and Payments



Partners & Sponsors & Media Coverage

Partners & Sponsors 2023



Partners & Sponsors 2024



Extensive Media Coverage in top industry and mainstream outlets



Let's shape the future of eCommerce together!

THANK YOU !

For more information contact:

Ketevan Egadze
egadzek@ecag.ge

Follow us on Social Media:

